

Bear's Furniture & Mattress

3854 US 322  
Franklin, PA 16323  
814.437.7823

## Meet the Team:

- **Mike & Karla Moss,**  
Owners
- **Silvia Dolan,**  
Store Manager
- **Troy Hogue,**  
Office Manager
- **Denny Johnson,**  
Sales Associate
- **Bill Beck,**  
Mattress Den  
Manager
- **Harold Deeter,**  
Warehouse &  
Service Manager
- **Scott Gibbons,**  
Delivery

## Inside this issue:

- Leather Furniture Care** 2
- 5 Quick Tips to Change a Room** 2
- NOT Your Grandpa's Recliner** 3
- Profile: La-Z-Boy** 4
- BEAR Facts** 4



# THE "BEAR" FACTS

VOLUME 1, ISSUE 3

JUL—SEP 2009

## Get A Handle on Your High Tech Headaches

Do you feel like your electronics, video games, CDs, DVDs, and other tech toys are taking over your home? The heap of various systems, power cords, controllers, disks and the peripherals that come with them can turn your home entertainment center into an unsightly mess.

Certainly, the need for attractive and versatile storage options has never been greater. But with some clever display and storage solutions, you can streamline your home media center and turn your entertainment chaos into a manageable mix.



### Super storage

Some of the best advice for adding storage solutions is to look UP! Vertical space is often under-utilized in the home, and the home entertainment center is one of the best places to use it. Buy furniture that makes full use of the height in your room — for example, an entertainment center with a bridge and audio piers over the TV for storing DVDs, CDs and games, or a full-scale wall system that has lots of levels for storage space.

If you don't want one large piece, consider installing shelves above and/or around the TV to display and organize your stuff. Think of other hard-to-reach areas in the room, such as above a tables or sofas — open shelves here may be the perfect place to display the things that you only want to access occasionally. You might also frame your TV stand or armoire with tall bookcases, which give you more flexibility in changing the room around than one large piece of furniture.

### Make ALL your furnishings contribute

Make sure tables and stands work overtime by choosing two-tiered coffee tables that add an extra display surface or built-in storage, end tables with attached magazine storage, and ottomans that open up to store DVDs or game controllers.

### Cut down on cord clutter

Acquiring new electronics and getting rid of old ones are a nightmare if your cords are a jumbled mess behind the TV. Fold mailing labels back on themselves around each cord and label the wire. Don't forget to label the cords that connect different components to each other, as well as the cord to the electric supply. Then bundle like wires together to cut down on cord clutter. No matter which media storage solution you choose, you'll enjoy your home entertainment that much more when your home is organized and clutter-free.



If leather furniture is well cared for it can last for 15-20 years instead of the 4-5 years many other furniture coverings average.



## Leather Furniture Care

There's no mystery to caring for leather furniture. If leather furniture is well cared for it can last for 15-20 years instead of the 4-5 years many other furniture coverings average. That's a great incentive for both purchasing and learning how to care for this beautiful furniture, isn't it?

Leather products are actually quite simple to care for. First, leather should not be placed in direct sunlight. Like wood, leather can fade and could possibly stiffen from heat exposure.

Secondly, because of leather's tendency to absorb other dyes, avoid placing printed materials on leather as the ink can transfer and leave a stain.

Third, simple care will keep your leather looking wonderful. Use a clean white cloth to dust every week or two to prevent buildup of regular household soil. If any soil does accumulate, use a damp, soft white cloth to wipe the leather surface clean. But before you apply any moisture to the leather, be sure to place a few drops of water in an inconspicuous spot to make sure the leather doesn't absorb it. If the leather does absorb wa-

ter use only dry cloths.

The final step in caring for your leather furniture is to clean every 5-6 months with a mild leather cleaner. After cleaning apply a protective leather cream to keep it soft and supple.

To insure your leather furniture's long life, consider purchasing a protection plan. Protection 1st, an excellent furniture care program, picks up where the manufacturer's warranty stops. Often manufacturers' warranties cover construction defects, but Protection 1st covers accidental stains and damage caused by food, pets, cosmetics or ink. Some exclusions may apply, but a protection plan will help ensure the value of your new beautiful leather furniture for years to come.



## Five Quick Tips to Change a Room

- Change your accent pillows. A little change in your accent pillows can go a long way in creating a totally different style for your room. Glam it up with sequins and beads, or make it cozy with an antique floral.
- Change your window treatments. This simple change can create a totally different feel in a room. Create a cozy feeling in cold months with a velvet or brocade. Lighten up in the summer with a breezy sheer.
- Mix it up. When you want a change, but don't have many options for furniture placement, try rethinking your accessories. Take everything out and start fresh. Look in other rooms of your home, your attic, your kitchen. Find objects with a common color or theme and cluster them together in small groupings throughout the room.
- Bring the season inside. From fall leaves and gourds in the autumn to flowering branches in the spring, natural accessories enliven a room.
- Paint a wall. A fresh coat of paint can make a big difference for a relatively small price.

## Not Your Grandpa's Recliner!

Do you have fond memories of your father or grandfather spending quality time with his family from his favorite chair? Maybe it was even his favorite TV-watching, reading, coffee drinking, and napping spot in the entire house. For many of us, we picture recliners as a large, overstuffed thing that is heavy on comfort, but not exactly the most stylish item in the house.

Well not anymore. Today's recliners combine all the comfort you expect from Dad's Favorite Chair with the chic design elements that makes Mom happy, too — and they are available in a variety of styles, colors and sizes. Also, many of today's recliners come with lots of options to complement your lifestyle, from hidden cup-holders, massage functions, lumbar support and storage spaces for remotes. So what should you look for when shopping for a new recliner? Here are a few suggestions to help you find the one that fits all of your expectations:

### Size up your space.

Before ever setting foot onto a showroom floor, you need to measure the space where the chair will be located and make sure you have plenty of space to recline the chair fully. Some models are engineered so they can be placed within an inch or so of the wall and still recline, but you'll need to know how much space you have to work with.

Also, you should measure the doorways and/or hallways that your recliner will have to fit through to get into your home. If space is a problem, check with the retailer to see if the back comes off of the recliner and can be re-assembled in your home.

### Look for a quality frame.

The quality of the piece of furniture starts with a quality frame, and you want one that is strong and supportive. Look for a frame made of a hardwood such as oak, beech, ash, maple or cherry. Ask if the wood was kiln dried; this ensures the frame won't crack as it adjusts to various climates. Also, check if the recliner comes with a warranty for the frame. Many manufacturers will offer lifetime warranty on the frame, and most will offer at least 10 years.

### See how it fits!

Recliners don't have to be a one-size-fits-all purchase. There are recliners built specially for large body frames, more petite women's frames, and even recliners especially for children — most medium-sized recliners, however, will work for the average-sized person.



### Test the reclining mechanism.

The reclining mechanism is one of the most important elements, of course, since it is the part of the furniture that is going to move and get the most wear. Test it out in the store. Recline it and close it several times. What feels best to you? Is it easy for you to use and get the chair into the fully reclined position? If not, you might even consider some recliners that feature a power mechanism to recline the chair at the touch of a button.

How does it sound? Is it quiet and smooth, or ratchety and creaky?

Floor models can give you a good idea of how the mechanism will stand up to frequent use. Also ask about the warranty for this mechanism — most reputable manufacturers offer some kind of warranty for this part of the recliner.



Just like a good diet and plenty of exercise, furniture that supports your body will pay dividends tomorrow as well as today

## Bear's Furniture & Mattress

3854 US 322 | Franklin, PA 16323

814.437.7823

Monday thru Thursday: 9am to 6pm

Friday: 9am to 8pm

Saturday: 9am to 5pm

Closed Sundays

## Bear's Mattress Den

80 Regina Drive | Cranberry, PA 16319

814.677.1200

Monday thru Friday: 10am to 8pm

Saturday: 10am to 5pm

Closed Sundays



### **Born in the USA**

In 1927 two young cousins from Monroe, Mich. – Edward M. Knabusch and Edwin J. Shoemaker – created a wood-slat chair with a reclining back that allowed hardworking families to relax after a long day – and the world's first recliner was born! The La-Z-Boy recliner was a big hit in Monroe and soon, the nation. Over the years, La-Z-Boy has expanded beyond recliners and now offers comfortable furniture in all shapes and sizes. With factories and employees across the nation and world, this home-grown family business certainly has come a long way from its humble roots in a Michigan cornfield.

### **Committed to America!**

Today, La-Z-Boy is hard at work building an all-American invention right here on American soil. With the corporate headquarters still based in Monroe, Mich., five U.S. manufacturing plants, four distribution centers and nearly 70 company-owned retail stores, La-Z-Boy employs more than 5,000 people nationwide in the pursuit of comfortable, long-lasting furniture. Every day, La-Z-Boy proudly produce recliners, sofas, chairs and more by hardworking, dedicated employees who are driven by the same determination and commitment to quality and comfort that set La-Z-Boy on the road to success more than 80 years ago.



## BEAR FACTS — Fun Facts for our Newsletter Readers!

### **Did you know?**

Created by Jim Delligatti at his Uniontown McDonald's, the Big Mac debuted and was test marketed in three other Pittsburgh-area McDonald's restaurants in 1967. By 1968 it was a mainstay on McDonald's menus throughout the country.

Pittsburgh lost the "h" in its spelling in 1891, but after 20 years of protest, the U.S. Board on Geographic Names relented and the "h" was restored.



*I didn't know! Did you?*

### **Did you know?**

The letters in the name Jaromir (as in Jaromir Jagr of the Pittsburgh Penguins), when rearranged, spells Mario Jr. (as in Mario Lemieux).

Most American-made car horns beep in the tone of "F."

The size of your foot is approximately the size of your forearm.

## NOBODY CARES LIKE BEAR'S!