

**Bear's Furniture & Mattress**

3854 US 322  
Franklin, PA 16323  
814.437.7823



# THE "BEAR" FACTS

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## Meet the Team:

- **Mike & Karla Moss,**  
Owners
- **Silvia Dolan,**  
Store Manager
- **Troy Hogue,**  
Office Manager
- **Denny Johnson,**  
Sales Associate
- **Bill Beck,**  
Mattress Den  
Manager
- **Harold Deeter,**  
Warehouse &  
Service Manager
- **Scott Gibbons,**  
Delivery

## Inside this issue:

- Area Rugs Help Make the Room** 2
- Frequently Asked Questions** 2
- Create a Romantic Bedroom HE Can Live With** 3
- Profile: Vaughan-Bassett** 4
- BEAR Bucks** 4

## Decorating for Spring

When the snow melts and the first crocus begin to bloom, you know it's time to start decorating for spring. When you think spring, think nature, charm, and change from dark colors to bright colors and you'll be on the right track.

Adding something from nature always puts the season in perspective. Twigs of forsythia, pussy willow or bulb flowers are the perfect accent. Use your favorite pitcher or vase for the twigs; for the bulb flowers try using the whole plant, either fresh or silk in a beautiful piece of crockery or in a terra cotta pot.

Along the nature theme, bring out all of the bunnies, birds or baby animal collections you have. If your items are of the same size and shape, try elevating a few of the items with books (children's' books would work especially well). Putting Easter or spring books in a plate rack or standing them up on a tabletop in front of these collections would make a charming table scape.



Along with our collections, spring is the time for lighter, brighter colors. Shades of pink, yellow or lime green will put you in the spring frame of mind. Consider a glass bowl or beautiful platter with a spring colored candle in the middle, surrounded by pastel colored glass pebbles. Look for new accessories of pillows and table runners to liven up your rooms. Also consider trading out a darker, wintry looking rug for a brighter "spring colored" rug. With all of these changes, walking into your "new" room will be like a breath of fresh spring air!

## Picture Hanging Tips

- Hang pictures so that the middle is at eye level. That's between 58 and 62 inches from the floor.
- Cluster three to four smaller pictures together instead of spreading them out across the room to create a finished look.
- Pictures in a dining room can be hung lower on the wall since they will be viewed while seated.
- When creating a picture grouping, place the heaviest picture at the bottom.
- Cut out newspaper templates and tape them to the wall to help determine the best placement.
- Vertical artwork creates a more formal setting; horizontal artwork creates a casual and restful setting

## Area Rugs Help Make the Room



Keep in mind that you need not reserve rugs for the floor; they can make equally impressive wall hangings!

### Do add rugs wherever you can!

Throw rugs and area rugs provide an additional visual layer, while adding warmth to your home. Layering in design is extremely important for creating depth. Rugs define specific zones such as seating or dining areas or in places like foyers. They promote feelings of order and completion. Once you start incorporating rugs and then visit a house without them, you will sense that something is missing.

Whether an area rug provides the springboard for your color scheme or quietly accents the rest of a room's furnishings, the bottom line is that it makes a big impact.

- To make a rug the focal point of a room, create contrast. Paint your walls a hue that echoes one of your rug's accent colors.
- To determine the proper dimensions of a room-size rug, subtract three

feet from the length and width of the room. Runners should be four inches narrower than your hallway and 18 to 24 inches shorter.

- Be sure to use the proper liner to keep your rug from slipping or "creeping."

Keep in mind that you need not reserve rugs for the floor; they can make equally impressive wall hangings!

Depending on how you want to 'define' the area, you would pick the shape of your rug because ultimately most will organize furniture around the rug. A handy hint is to get your furniture, organize it around the room and decide if that's where you want the pieces to sit and then take a look at the area in the middle (where the coffee table usually resides) and visualize if a rectangular piece works better or a circular or oval piece. Choose your rugs carefully; opt for colors that match your furniture cushions and window treatments.

## Frequently Asked Questions

**Q:** *I want to get new end tables for my living room. Is there a "proper" height that I should look for?*

**A:** An end table should be no more than two inches higher or lower than the arm of the accompanying sofa or chair. Not only will that give your grouping a more cohesive look; it will also make reaching for something on the table much easier.

**Q:** *How can I avoid "cookie-cutter" decorating and create an interesting room without straining my budget too much?*

**A:** First and foremost, select accessories, fabrics and furnishings that reflect your individual lifestyle and taste. Keep fresh flowers and potted plants on hand for the gardener in you. A tabletop completely covered with your cache of ele-

gantly framed family photos adds unique personality and a sense of tradition to a room. Tossing a few colorful, even whimsical pillows into an empty corner adds a surprising touch to an otherwise monotone room. And for the intellectual types, a wall of bookshelves filled with favorite volumes will take center stage.

**Q:** *Flowers and green plants look great in the home, but I have absolutely no knack for gardening. Any ideas?*

**A:** Nothing beats a vase of springtime flowers to brighten up your décor. However, one of today's permanent floral arrangements will also do the trick. These realistic arrangements range from the small and subtle to big, lush and full. So you don't really need a green thumb to bring nature indoors!



## Create a Romantic Bedroom HE Can Live With

The master bedroom is often one of the most neglected rooms in the house, usually because the woman of the house tends to focus on the common spaces for her family and guests first. But at the end of the day, busy parents need a place to wind down, reconnect and recharge — and for some couples, it's the only alone-time that they share during the day.

That's why it's important to create a bedroom that is both relaxing and romantic for *both* of you. The idea is to have your bedroom reflect who you are as a couple and make you both feel at home. Doing so is all about paying attention to your senses and treating that room as a refuge from the stresses of the day. Here are a few tips to help you create a romantic room that he can live with, too:



### Create the mood with color

One of the most dramatic and inexpensive ways to enhance the mood of the bedroom is to use paint to add color. Don't be afraid of it! The paint choice is a matter of color preference — you might want to choose relaxing colors, such as softer hues of blue or green, or you may want something bold and sassy, like reds and oranges. Just avoid overuse one particular color in the room. Darker wall colors can make a room seem smaller, while lighter colors tend to open up the space.

### Make the bed the focal point of the room

The most important piece of bedroom furniture is the bed, so don't tuck it away in a corner. Position it in a location that allows it to be the focal point of the room, and incorporate other pieces around it. Depending on the size of your room, you can consider adding one small table for each side of the bed, a chair for another corner of the room, a dresser or armoire, and a bench or square ottomans to use as additional seating/storage.

### Clean up the clutter - Seriously

A messy room is not a romantic room. There is nothing appealing or relaxing about retiring to the bedroom with your spouse, only to shuffle through dirty (or clean) clothes and climb into bed with three cats. Don't allow this room to become a dumping ground for items that belong elsewhere. Make full use of storage options such as closets, bedside stands and decorative baskets to contain and hide the clutter.

### Accessorize for the senses

The human senses can greatly affect our emotions and actions. Add romance to the bedroom by incorporating elements in the area that appeal to and heighten *all* of the senses. The previous tips will meet some of those needs. For instance, the bedding enhances our sense of touch, and candles please the senses of sight and smell. Also add in a natural element like a few plants or flowers. Turn on some soft-playing music or other relaxing sounds as soon as you go into the bedroom for the night to set the mood.

### Get him involved

At least some collaboration from your partner will not only helps you get the most from selecting and shopping for your bedroom home furnishings, but also ensures you arrive at the best results for both of you. When you're both involved in choosing things that makes you happy, the result will be much more rewarding and satisfying.

Think of what pleases your senses about upscale vacation resorts or get-away retreats. What is it about those places that makes couples feel relaxed and romantic — and which elements suit *you* best?

Choose furnishings and specific accessories that incorporate those elements into your bedroom environment. You might not be able to change the view from your window, but with a little effort, you can create the same indoor environment to spark the romantic nature of those places.

**The following things should not be welcome in your bedroom after bedtime: pictures of mom, electric bills, the television, pets, laundry baskets, stray socks and children!**

## Bear's Furniture & Mattress

3854 US 322 | Franklin, PA 16323  
814.437.7823

Monday thru Thursday: 9am to 6pm

Friday: 9am to 8pm

Saturday: 9am to 5pm

Closed Sundays

## Bear's Mattress Den

80 Regina Drive | Cranberry, PA 16319  
814.677.1200

Monday thru Friday: 10am to 8pm

Saturday: 10am to 5pm

Closed Sundays

## PROFILE: VAUGHAN-BASSETT



Based in Galax, Virginia, Vaughan-Bassett Furniture Company manufactures bedroom and dining room furniture. In 1919, two men, B.C. Vaughan and J.D. Bassett, Sr., both of whom were from Bassett, Virginia, first founded our company. Mr. Bassett, Sr., and his brother, C.C. Bassett, also founded what today is well known as Bassett Furniture Industries.

Employing over 1,200 people in factories based in Galax, Virginia, and Elkin, North Carolina, Vaughan-Bassett is extremely proud of the fact that over 95 percent of their furniture is crafted here in the United States by American employees.

Vaughan-Bassett Furniture Company is committed to manufacturing its furniture in a responsible and environmentally friendly manner. Through its "One for One" program, Vaughan-Bassett has contributed 150,000 tree seedlings in 2007 to the Virginia Department of Forestry.

Vaughan-Bassett is a leader in the "Buy Local" movement. Over 99 percent of its lumber comes from within 500 miles of its factories - 80 percent from within 200 miles, reducing the carbon footprint associated with the transport of primary raw material.

Vaughan-Bassett is a founding member of the Sustainable Furniture Council and is committed to a program of continuous improvement of its systems, striving to be an industry leader in producing environmentally responsible bedroom and dining room furniture.



## BEAR Bucks — Instant Savings to our Newsletter Readers!



**Bear's Furniture & Mattress**

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**Bear's Mattress Den**

80 Regina Drive | Cranberry, PA 16319

# Save \$50.00

**On any Mattress Set  
purchase over \$599 \***

\*Not valid in conjunction with other sale promotions or coupons. Cannot be used for Tempur-Pedic. Must present coupon with purchase. See store for details.

Offer valid until 6/30/2009



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# FREE Pillow \*

**With any *White Dove* or  
*Natures Legacy* Set Purchase**

**\*up to a value of \$99**

\*If customer selects a pillow with a retail value over \$99, the difference in price will be paid. Not valid in conjunction with other sale promotions or coupons. Must present coupon with purchase. See store for details.

Offer valid until 6/30/2009