



BEAR'S NEWEST & MOST COMPLETE SLEEP SHOP • 2 LOCATIONS

24 MONTHS INTEREST FREE FINANCING**

iComfort[®]
Sleep System by Serta[®]



featuring the latest in technology...

Cool Action™ Gel Memory Foam

Plus experience the
Serta Motion Perfect[®]
Adjustable Base



FREE LUXURY BLANKET EVENT

Buy any iComfort[®] by Serta[®] Mattress or
Mattress Set and receive a Free *Sleep to Go*[™]
by Serta[®] Luxury Fleece Blanket by mail.*

Retail
Value up to
\$124⁹⁹



Advanced Comfort, Cushion Firm Support

Insight

\$1299 Queen Set

Twin XL Set \$899.00
Full Set \$1099.00
King Set \$1699.00



Plush Comfort, Extra Firm Support

Genius

\$1599 Queen Set

Twin XL Set \$1199.00
Full Set \$1399.00
King Set \$1999.00



Supreme Comfort, Advanced Support

Revolution \$1999 Queen Set

Twin XL Set \$1349.00
Full Set \$1799.00
King Set \$2499.00



Luxuriously Comfortable, Yet So Supportive

Prodigy \$2499 Queen Set

Twin XL Set \$1849.00
Full Set \$2299.00
King Set \$2999.00



A New Level of Cradling Comfort and Deep Down Support

Renewal Refined™ \$2999 Queen Set

Twin XL Set \$2349.00
Full Set \$2799.00
King Set \$3499.00



IN-HOME
120 DAY
TRIAL

25
year warranty
Serta

*Offer redeemable by mail (not redeemable at retail). Offer valid only with proof of purchase of (i) any Serta[®] mattress or mattress set with an invoice price of \$695 or more; or (ii) any iComfort[®] mattress or mattress set purchase. Offer valid only on qualified purchases between 2/9/2012 and 3/13/2012. Quantities limited. Visit www.serta.com for official terms and conditions.

†Policies set by local retailer. See store for details. Excludes delivery and set up fees. Other charges may apply. Offer does not apply to Serta[®] Motion Perfect[®] Adjustable Foundations, iComfort Pillows and other iComfort accessories. Void in the state of Tennessee.

FREE DELIVERY • FREE SET UP • FREE REMOVAL *

Bears' Furniture
FRANKLIN
Route 322 West
814-437-7823

Hours: Mon., Tues. Wed. & Fri. 9-6
Thurs. 9-7, Sat. 9-5
Closed Sunday



www.bearsfurniture.com

Bear's Mattress Den
CRANBERRY
814-677-1200

Hours: Mon.-Fri. 10-8,
Sat. 10-5, Closed Sunday

** with approved credit. See store for details

* Free Delivery on Mattress Sets of \$499 or more within a 30 miles radius of Bear's Furniture and Mattress Den